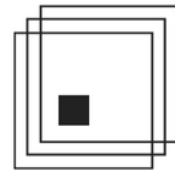




**THE FLUX
MEDIA**

BY THE INFLUENCER NETWORK

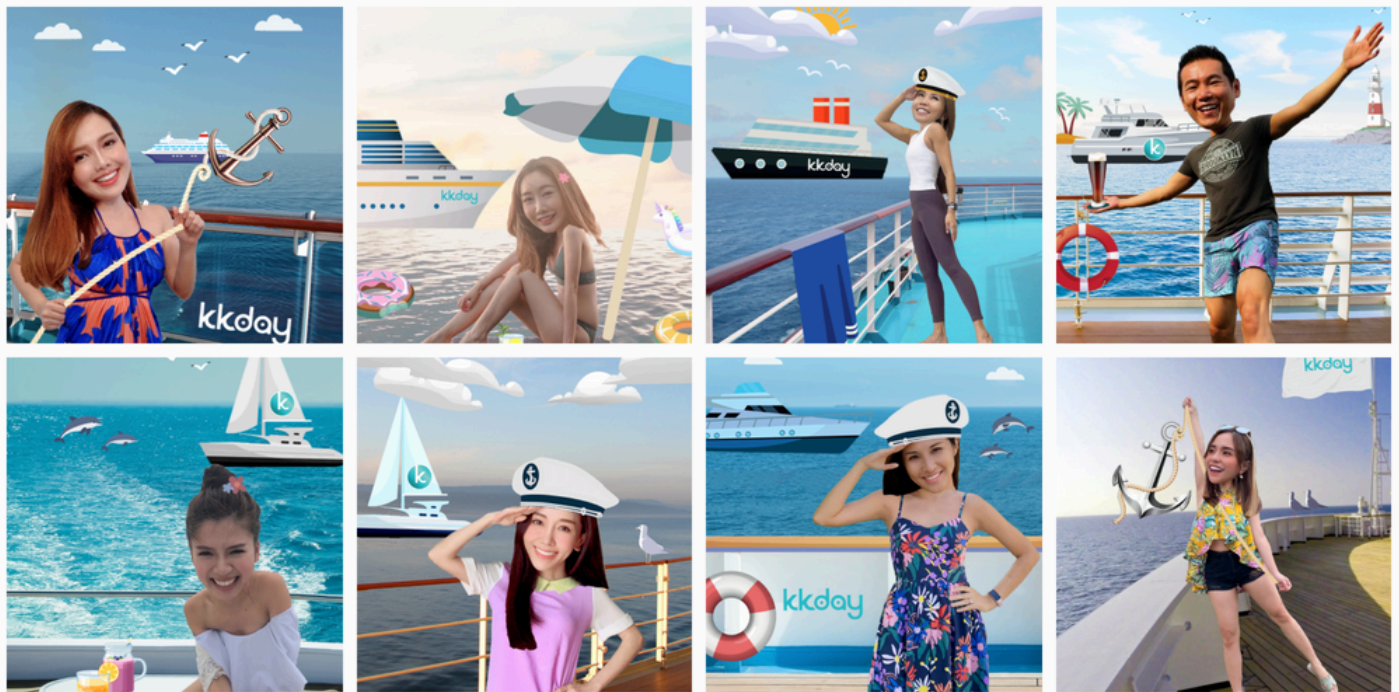


THE
INFLUENCER
NETWORK

MEDIA KIT 2024

BY THE INFLUENCER NETWORK

INFLUENCER CAMPAIGNS



BOLD
ENGAGING
fun



about tin

Overview of the Network

- 1) Established since 2012
 - 2) Influencer Network of up to 1500 Micro Influencers in Singapore & Malaysia.
 - 3) Media Network comprising of FLUX Media and ifitness Magazine Online
-

Established in 2012, The Influencer Network (TIN) is a integrated Influencer Marketing & Media agency that connects brands to a diverse and engaged audience through the power of social influencers & media networks.

 www.influencersg.com

 14.6k followers

 6.6k followers

Follow us on all our social media channels for updates!

The team is made up of established influencers capable of effecting a viral word of mouth movement on the digital spaces. Dennis is an established entrepreneur and lecturer while Janice and william are influential influencers in Singapore. The team believes in adding value to their clients through a customised approach towards their services.



The Influencer Network

Established in 2012, The Influencer Network (TIN) is an integrated influencer Marketing and PR Agency that connects brands to a diverse and engaged audience through the power of social influencers, traditional media & digital spaces. Our substantial social reach can be invaluable to brands or organisations wanting to target people of all ages online and offline. By harnessing the influence of media, celebrities, or bloggers, your brand gains access to a leading cross-platform media network specifically designed for men and women of all ages.

The Influencer Network is a network of digital influencers. We connect brands with the best bloggers, vloggers, Instagrammers, celebrities, media personalities and YouTubers to create authentic content that drives brand awareness and sales. We are in touch with the relevant stakeholders like editors, journalists, producer presenters, influencers, tiktokers, youtubers, celebrities, entrepreneurs, brand managers, talent agents, etc who are crucial to the success of every communications campaign.

We provide the following services:

- 1) Influencer Marketing
- 2) PR Management
- 3) Social Media Marketing
- 4) Viral Video Marketing.

Clients that TIN has worked with



Our Network constantly collaborates with outstanding influencers in Singapore.



Some Influencer Engagement Tactics:

Digital Brand Ambassadors | Food Tastings | Product Launches | Product/ Service/ Issue Reviews | Influencer Marketing Events | Media Drop | Special Guests for events



OFFICIAL MCN INFLUENCERS



KBEE 2019

TIN was the official influencer partner for KBEE 2019



Rêveur® Fraîcheur



Strongbow Ciders

HL MILK



INFLUENCER MARKETING
IS THE MODERN WORD OF
MOUTH & IS EATING THE
LUNCH OF TRADITIONAL
DIGITAL MEDIA IN MANY
WAYS.

- KINSER



THE FLUX MEDIA PRESENTS

Surviving Hope

SEPTEMBER 02, 03, 04

GATEWAY THEATRE
3615 JALAN BUKIT MERAH, 5158461

Tickets \$35

Performance starts
Sep 02, 03 20.00
Sep 03, 04 14.00

THE FLUX MEDIA PRESENTS 'Surviving Hope'
STARRING: ARI ANON, NISKA, WEE CHENG HANNAH, BOON ANA BOON, MIRANDA POH, JAMES LEE
WITH: SITI ZORANJA, LAM SAI HEN, BESSY, DENNIS FONG, JAMES FONG TAY
FORMERLY: LINDA, ERICK, SUE, MANDY, LAY
WRITTEN BY: IVAN LIM (FORMERLY: SUE) BY: RENEEA JOOIA BUNCH. MUSIC BY: A. GABRIEL
DIRECTED BY: IVAN LIM

Written & directed by
Lim Hai Yen
Performed mainly in
English, with some Malay,
Mandarin and dialects

6 - 7 May 2023
Sat - Sun
5:00pm - 5:30pm
6:30pm - 7:00pm

National Museum
of Singapore
93 Stamford Rd Singapore 178897
Under the Banyan Tree (Near SMU)

Davis Toh **Melissa Sidek** **Tony Lu**

Heading

Music accompanied by Gawin

2 drivers with 7 wheels meet.
A hat lady appears...
when they change shift.

Scan here to redeem
tickets from Peatix

CO-ORGANISED BY
ETCeteras
海燕等人

A PROGRAMME OF
**SINGAPORE
Heritage
Fest**

SUPPORTED BY
**National
Heritage
Board**

Open outdoor seating by the green. Do bring your picnic mats for comfort. Bench seats are prioritised for seniors and physically challenged friends. This play may be adjourned to the National Museum of Singapore, Stamford Gallery should wet weather occurs.

CATFISHED

中文舞台剧

26 - 28 MAY 2023
GATEWAY THEATRE (BLACK BOX)

THE FLUX MEDIA

演員 / 羅麗玉 · 易凌 · 謝惠琳 · 卓庆成 · 謝礼杰 · 許和健
導演 / 蔡德耀 編劇 / 卓庆成 製作人 / 卓庆成 · 陳漢浩

@CATFISHED @THEFLUXMEDIA

Flux Media is proud to be the producer of
three theatre productions in 2022/2023

WWW.YOUTUBE.COM/FLUXTVSG

BY DENNISTOH



THE FLUX
TV CHANNEL

MEDIA KIT



ABOUT THE CHANNEL

FLUX TV is a YouTube Channel by Dennis Toh It describes the flow of his creative juices through the digital spaces.

The channel stars Ivan L Virtch, Abigail Chay, Benjamin Chocolate Pistol, William Tan, Dennis Toh and Celestia Faith Chong.

We invite aspiring actors, content creators and influencers to join us in the FLUX TV Family.

ABOUT THE PROGRAMMES

The FLUX TV Channel focuses on social experiment videos, comedic reality shows, how to videos and many more.

6.7K

instagram
followers

15K

facebook
followers

*Video Production
Rate!*

SGD5,000

CONTACT

=65 96566947

Email Fluxtvsg@gmail.com

www.youtube.com/fluxtvsg

i FITNESS

Your Guide To Fitness And More

MEDIA KIT



ifitnesssg.com

MEN'S FITNESS & MORE



ABOUT US

iFitness Magazine was launched in December 2011, a magazine dedicated to the modern man who desires to keep fit and stay in style. Each issue features a myriad of articles on workout tips, health, nutrition, food and travel, fashion and grooming tailored for guys from the age of 21 to 50.

10,000

READERS
on our blog

LIKES

11,000

on our Facebook page

10.000

followers
on our Instagram account

AUDIENCE DEMOGRAPHICS

80% men and 20% women who are between the ages of 21 to 50. They're also interested in fitness, lifestyle, finance, fashion and grooming.

CONTACT US ONLINE

www.ifitnesssg.com

Facebook: fb.com/ifitnesssg

Instagram: ifitnessmag

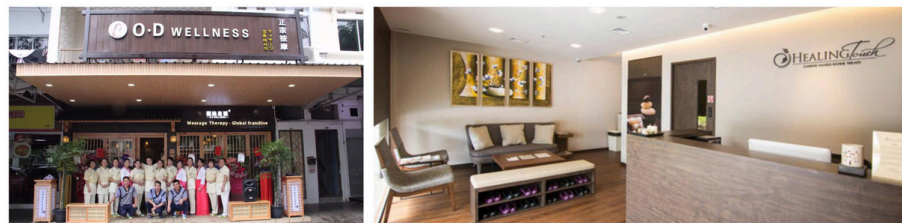
Advertorial Rate

SGD 2000

Inclusive of \$200 Credits of FB Boosting



7 Personal Trainers to follow



**7 Boutique Massage
Places to check out
in Singapore** **iFITNESS**
Your Guide To Fitness And More...



EMPOWERING

ARTS, MEDIA & ENTERTAINMENT

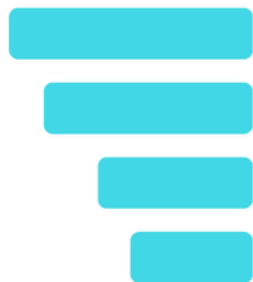
Established in August 2020, The FLUX MEDIA is created with the mission to raise more awareness about the arts, media and entertainment industry in Singapore. We want to play the unofficial paparazzi in getting everyone interested in our local talents, shows, productions, gossips, and developments.

Pushing the envelope for the arts, media and entertainment industry for Singapore.

Advertorial Rate

SGD1500

Inclusive of \$200 Credits of FB Boosting



**THE FLUX
MEDIA**

BY THE INFLUENCER NETWORK

WWW.THEFLUXMEDIA.COM



Entertainment

Interesting facts of the Singapore entertainment scene that will surprise you

Do you know where - or what - Singapore's first cinema was? Or did you know that Singapore's first locally produced drama was aired in 1982? We bet you don't! Read on to learn more about these 5 fun facts from the Singapore entertainment scene - some more surprising than others. 1. A 10-year ban [...]

October 29, 2020



Arts and Theatre

5 Places in Singapore offering fun art workshops

There's no better time than now to start learning something novel, be it a new skill or just trying out a new hobby. If you're into the arts, you'll be glad to know that there are tons of places in Singapore for you to get down, dirty and creative. With that, we've collated a list [...]

October 19, 2020



Popular Culture

5 of Singapore's most Instagrammable architecture

Forget Marina Bay Sands or Gardens by the Bay; if you're Singaporean, you've probably taken pictures at these places hundreds of times. Leave these iconic places to the tourists, and check out these 5 Instagrammable gems instead - there are sure to take your IG game up a notch. 1. Parkview Square Photo Credit: The [...]

October 21, 2020



OTHER

SERVICES

Dennis Toh

PRINCIPAL CONSULTANT



about

Dennis is an entrepreneur focusing on helping business owners (professionals, consultants, entrepreneurs, SMEs, Semi-personalities) and brand custodians boost sales, build credibility and create a powerful presence using a low-cost, high impact publicity and social media methods.

Being in academia, he teaches part-time at Curtin University and MDIS. He has taught subjects like New Media Marketing, Integrated Marketing Communications, Public Relations, Advertising & Promotions and Marketing Fundamentals during his 4 years with Temasek Polytechnic.

Graduated with a Master Degree in Mass Communications from NTU, Wee Kim Wee School of Communications in 2007, he has a strong & burning passion for marketing, PR, media relations, events, & all disciplines related to communications.

Dennis Toh has worked for MNCs like Panasonic, MCYS, HTL & his greatest accolades include the attainment of No.1 market share for Plasma TV in 2004, the successful management of the Senior Citizens' Campaign in 2006 and managing Pacific Healthcare's marketing & PR initiatives.

He has travelled extensively to countries like India (Delhi, Mumbai, Chennai, Hyderabad, Bangalore), Sri Lanka, Bangladesh, Vietnam, Cambodia, Myanmar, Shanghai, USA, Japan, Thailand, in the course of his work.

Contact Me

Hanphone : +65 96566947

Instagram,,: DennistohSG

Facebook: Dennistoh

Website: lamDennistoh.com



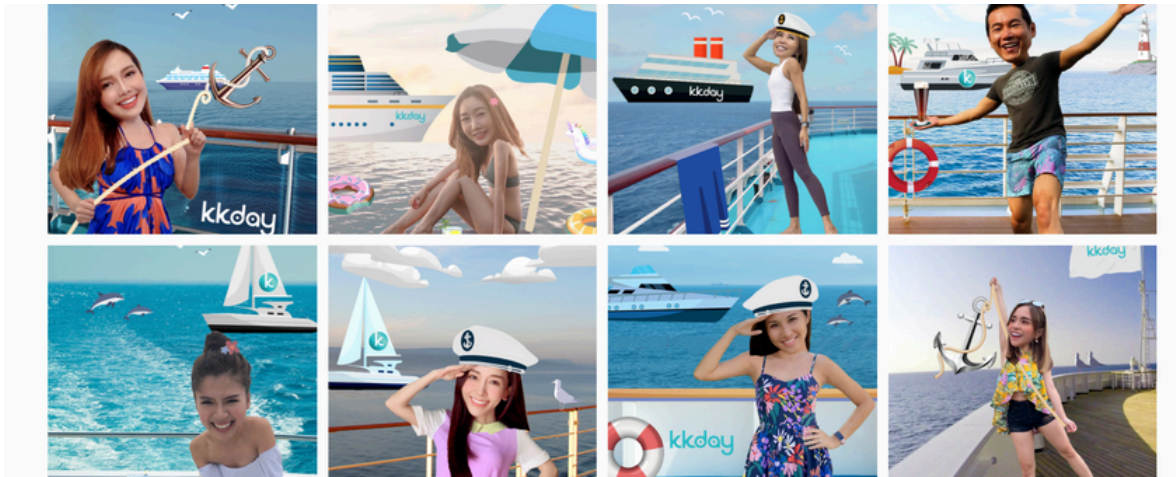
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2047200

THE INFLUENCER NETWORK

INFLUENCER & MEDIA NETWORK IN SG



Established in 2012, The Influencer Network (TIN) is an integrated Influencer Marketing & Media agency that connects brands to a diverse and engaged audience through the power of social influencers & media networks.

SERVICES & PACKAGES

AIDA - Awareness, Interest, Desire, Action is an acronym which you need to know when embarking on a digital marketing plan for your business. Use proven strategies and tactics to foster your paid, owned, earned media and create a continuous flow of customers for your business.

INFLUENCER MARKETING

RATE \$5000

- HIRE 10 INFLUENCERS to reach 500 K audiences
- RATE STARTING FROM SGD5,000.

PUBLIC RELATIONS

RATE \$4000

- Tap onto traditional media by utilising effective public relations and communications strategies/tactics.

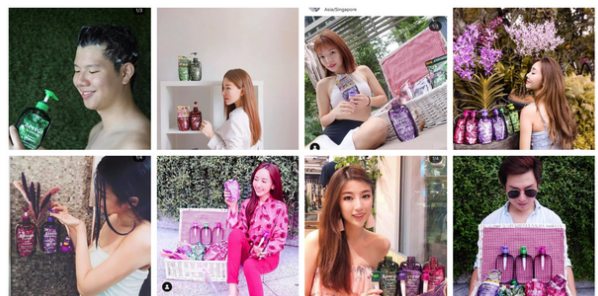
EDITORIAL MARKETING

RATE \$1500

- Use Editorial Marketing to profile your brand and get 3rd party endorsement status. Use FB boost to reach more customers and gain more leads and awareness.
- RATE STARTING FROM SGD1500

ABOUT US

Email theinfluencernetwork@gmail.com
website www.influencersg.com
Whatsapp +6596566947



*Apply to weekdays only